

# 2019-2020 District Goals



**District:** District 35 I  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 25% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

- The GLT will promote and provide training for all Officers and Zone Chairs by July 1, 2019.
- The GLT will promote e-book training to all Officers.
- GLT and GAT will promote the Lions Learning Center on-line training and attendance at Regional Learning Institute.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 2 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

The GLT will promote and provide Certified Guiding Lions and or recertified . All Lions seeking Leadership roles will be advised to participate in Leadership Seminars, Lions Learning Center (on-line) and District Training on or before Nov, 2020

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	56
2nd Quarter	24
3rd Quarter	48
4th Quarter	39

**By the end of the 4th quarter, the district will add a total of 167 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will induct 5 new Lions under 40 years old.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 1 new clubs.**

**With a minimum of 20 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	67
2nd Quarter	73
3rd Quarter	2
4th Quarter	44

**By the end of the 4th quarter, the district's membership drops will not exceed 186 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.  
My district will use the Club Quality Initiative to support member retention  
My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .  
My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

The GMT, GST, GLT, Region and Zone Chairs will provide Positive Action Steps to reduce membership drops .  
They will help bring awareness of Service Projects to Communities to build the importance of the Club resulting in positive growth and Service by 06/30/2020.

## NET GROWTH GOAL

167	+	20	-	186	=	1
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 60000 people.**

### Action Items:

Of the total number of people served in my district, 2500 people will be youth (under 18 years old).  
I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

GST team to promote all Service Goals to Clubs through Email, Newsletters and District Meetings. GST team will promote Diabetes Screening. GAT will encourage all Clubs to reach District and LCI Goals which will be measured by monthly reports.

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 1000 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 20 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

### Custom goal and action items

GST Diabetes Awareness Chair will promote Diabetes Screening Training. GST to promote Hunger Relief and encourage food drives. GST Environmental Chair will promote various projects to protect our planet. GST Sight Chairs will encourage Clubs to provide community vision needs. GST will promote Childhood Cancer Service Projects. All by 06/30/2020

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 30% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 8000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 8000.00 to support Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal:

LCIF Chair to Promote Campaign 100 and LCIF at all District Meetings and write an article in the newsletter.

## ADVOCATE

**In the 2019-2020 fiscal year, 10% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

The GST, GLT and GAT will assist and train Clubs to use the new MyLions App and Website by April, 2020

## **Custom goal and action items**

GAT will promote Campaign 100 at all Club Visitations. LCIF Chair will provide information to Clubs and promote Campaign 100 and LCIF at all District meetings. LCIF Chair to remind Clubs about Grants. All will result in meeting goals by June30,2020.